

# BECCA COLLIER

COLOURFUL LIFESTYLE BLOG

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## ABOUT BECCA

I'm a colourful lifestyle blogger based in Kent. My main channels are Instagram, Pinterest and my blog. I write about places that I travel to, my favourite food, favourite colourful outfits and interior inspiration. I've recently worked with Primark, Traffic People, Newgate Watches, Havaianas and Happy Socks on a range of paid and gifted collaborations.

## THE VISITORS

6.5%

INSTAGRAM  
ENGAGEMENT  
RATE

61%

UK BASED  
VISITORS

2,100+

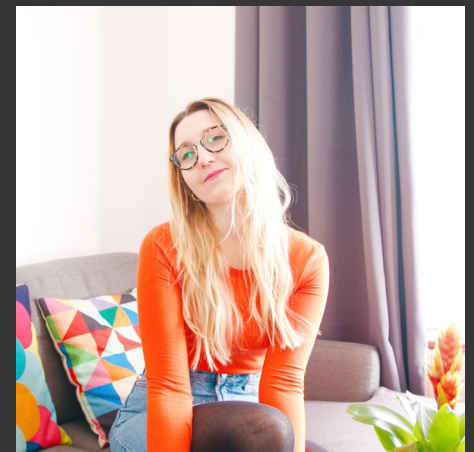
SOCIAL MEDIA  
FOLLOWERS

6,000+

WEEKLY INSTA  
IMPRESSIONS

8,000+

MONTHLY  
PINTEREST VIEWS



1-9K MONTHLY VIEWS



2.1K FOLLOWERS